

Dear DEQ Stakeholder,

I'd like to know what you think. For the past 18 months, DEQ staff members have been working with representatives from industry, trade associations, environmental groups, and regulatory agencies to develop a program to encourage and reward environmental performance.

I am pleased to announce that group has submitted its draft policy recommendation to me. CleanUtah! will be a voluntary program designed to recognize and reward facilities or entities that are willing to take steps, beyond those required by rule or statute, to prevent or reduce pollution. The program is divided into three tiers. Requirements, recognitions, and incentives are tier-based.

I've included a copy of the CleanUtah! proposal. I'd like to ask that you look it over and let me know what you think. Comments will be accepted through the end of February, and will be considered in drafting the final policy. For those of you who participated in the initial stakeholder meetings or who have been in briefings, the proposal was initially called Performance Track. Information on workgroup meetings, issues considered, and links to other similar programs across the country can be found at:
<http://www.deq.utah.gov/EQOAS/PerformanceTrack/index.htm>

Please send or e-mail your comments to:

CleanUtah! Proposal
Utah Department of Environmental Quality
168 North 1950 West
Salt Lake City, UT 84116
Phone: (801) 536-4478 or 1-800-458-0145
E-mail: deqinfo@utah.gov

If you have questions or would like to arrange for a briefing for your group, Renette Anderson will be happy to assist you. She can be reached at the above numbers or you can e-mail her directly at renetteanderson@utah.gov. You can also contact any of the workgroup members by e-mailing them directly to them from the website listed above.

CleanUtah! promotes and reinforces exceptional environmental performance by Utah companies. Thank you for taking the time to review the program. I look forward to receiving your feedback.

Best Regards,

Dianne R. Nielson, Ph.D.
Executive Director